

ACME Christian Thrift Store & Food Pantry (ACTS) PRIVACY POLICY

ACME Christian Thrift Store & Food Pantry (ACTS) is committed to maintaining robust privacy protections for its users. Our Privacy Policy is designed to help you understand how we collect, use, and safeguard the information you provide to us and to assist you in making informed decisions when using our Service.

For purposes of this Agreement, "Site" refers to the Company's website, which can be accessed at https://www.acmechristian.org

"Service" refers to the Company's services accessed via the Site, in which users can learn about how our Thrift Store and Food Pantry operate and special sales and procedures.

The terms "we," "us," and "our" refer to ACTS.

"You" refers to you, as a user of our Site or our Service.

By accessing our Site or our Service, you accept our Privacy Policy, and you consent to our collection, storage, use and disclosure of your Personal Information as described in this Privacy Policy.

I. INFORMATION WE COLLECT

We collect "Non-Personal Information" and "Personal Information." **Non-Personal Information** includes information that cannot be used to personally identify you, such as anonymous usage data, general demographic information we may collect, referring/exit pages and URLs, platform types, preferences you submit and preferences that are generated based on the data you submit and number of clicks. **Personal Information** includes your name and email, which you submit to us when you sign up to receive our ACTS Flyer or during special promotions or events.

1. Information collected via Technology

To activate the Service, you typically do not need to submit any Personal Information other than your email address. To use the Service thereafter, you do not need to submit further Personal Information.

The Company may use both persistent and session cookies; persistent cookies remain on your computer after you close your session and until you delete them.

2. Children's Privacy

The Site and the Service are not directed to anyone under the age of 13. The Site does not knowingly collect or solicit information from anyone under the age of 13 or allow anyone under the age of 13 to sign up for the Service. If we learn that we have gathered personal information from anyone under the age of 13 without the consent of a parent or guardian, we will delete that information as soon as possible.

II. HOW WE USE AND SHARE INFORMATION

Personal Information

Except as otherwise stated in this Privacy Policy, we do not sell, trade, rent or otherwise share for marketing purposes your Personal Information with third parties without your consent.

We might share Personal Information with outside parties if we have a good-faith belief that access, use, preservation or disclosure of the information is reasonably necessary to meet any applicable legal process or enforceable governmental request; to enforce applicable Terms of Service, including investigation of potential violations; address fraud, security or technical concerns; or to protect against harm to the rights, property, or safety of our users or the public as required or permitted by law.

Non-Personal Information

In general, we use Non-Personal Information to help us improve the Service and customize the user experience. We also aggregate Non-Personal Information to track trends and analyze use patterns on the Site. This Privacy Policy does not limit in any

way our use or disclosure of Non-Personal Information and we reserve the right to use and disclose such Non-Personal Information to our partners, advertisers and other third parties at our discretion.

III. HOW WE PROTECT INFORMATION

We implement security measures designed to protect your information from unauthorized access. By using our Service, you acknowledge that you understand and agree you're your data faces minimal of exposure.

IV. YOUR RIGHTS REGARDING THE USE OF YOUR PERSONAL INFORMATION

You have the right at any time to prevent us from contacting you for marketing purposes. When we send a promotional communication to a user, the user can opt out of further promotional communications by following the unsubscribe instructions provided in each promotional e-mail. You can also indicate that you do not wish to receive marketing communications from us in *Contact Us* section of the Site.

V. CHANGES TO OUR PRIVACY POLICY

The Company reserves the right to change this policy at any time. We will notify you of significant changes to our Privacy Policy by sending a notice to the primary email address specified in your account or by placing a prominent notice on our site. Significant changes will go into effect 30 days following such notification. Non-material changes or clarifications will take effect immediately. You should periodically check the Site and this privacy page for updates.

VI. CONTACT US

If you have any questions regarding this Privacy Policy or the practices of this Site, please contact us by sending an email to <u>actsstorepantry@gmail.com</u>. Please put *Privacy Policy* in the Subject line.

Last Updated: This Privacy Policy was last updated on January 5, 2022.